SUSTAINABLE PACKAGING SOLUTIONS

Just in time for the holidays and Q4 mailings



SOLUTION #1 RECYCLED PACKAGE STICKERS

Adding a package sticker makes a special delivery stand out and gets your shipment noticed. Best of all, package stickers can be printed on 100% recycled material made from 100% post-consumer waste.





SOLUTION #2 WATER-ACTIVATED REINFORCED PAPER TAPE

Sealing your package with water-activated reinforced packaging tape makes a memorable brand impression while adding tamper-evident security to the delivery. The paper tape is both sustainable and repulpable.



THE BENEFITS OF SUSTAINABLE PACKAGING



Reduced Environmental Impact

Sustainable packaging shrinks your environmental footprint by decreasing carbon emissions related to transportation.



Resource Conservation

The sustainable materials conserve forests, reduce water consumption and minimize pollution associated with resource extraction and processing.



Cost Savings

While the initial investment may be higher, businesses realize longterm cost saving through reduced material usage, lower disposal costs and potential tax incentives.



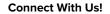
Enhanced Brand Image

Sustainable packaging solutions appeal to environmentally conscious consumers, enhancing brand reputation and deepening customer loyalty.



Revenue Growth

An increasing number of consumers actively seek products with ecofriendly packaging, driving higher demand and sales revenue.





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