

## **IDEAS** & OPPORTUNITIES

- Dress up your blank flexible pouch with a standard or full color label.
- Fill with health and beauty products, jewelry, potpourri, wedding favors, snacks, baking mix, and more
- Popular with artisan makers, craft bakers, and start-up manufacturers
- Use a combination of labels for maximum impact (front, back, burst)

## WHY **POUCHABLES™?**

LOW MINIMUM QUANTITIES
TEST A NEW TYPE OF PACKAGING
ADD IMPACT WITH MORE THAN 1 LABEL
VERSATILE • CREATIVE

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