



## Healthcare Label Opportunities



**Labels, stickers and decals** can be used for healthcare professionals, patients and visitors alike across a variety of healthcare facilities, including doctor's offices, hospitals and long-term care facilities. They can communicate safety information and procedures, direct visitors, and recognize patients who give blood or help out in other ways.

Healthcare is a top vertical for labels due to their versatility and ability to communicate information across the continuum of care. When communication is critical, **labels, stickers and decals** are essential in shaping and delivering the message.